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Colors For Modern Fashion



Synopsis

KET BENEFIT: CFMF teaches the skills and techniques that enable new ideas for fashion to be communicated with precision and flair, showing the way forward for a new generation of fashion designers. CFMF teaches how to draw fashion using colored markers, a medium that is easy to use, convenient, inexpensive and easy to learn. CFMF includes step-by-step drawings and photo sequences as well as clear and complete textural explanations that provide all the technical information and expert guidance needed to draw all types of modern garments. Photos of actual applications of technique with accompanying text. Unprecedented in linking fashion and Color/Design theory and illustrating the concepts using examples from fashion. Explains how to use color effectively in defining the tones used on the face, body and hair, for all skin tone colors and hair types. Shows how to draw garments of every type of a wide range of different fabrics. Designed to be used by readers of all levels of ability. Also an invaluable source of reference, inspiration and pleasure to everyone interested and involved in modern fashion.

Book Information

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Customer Reviews

"Colors for Modern Fashion" is a thorough, outstanding course on fashion drawing by an author who is a teacher of this commercial art at the Fashion Institute of Design and Merchandising in Los Angeles and teacher of international design at the Art Center College of Design in Pasadena, CA. Riegelman goes well beyond the typical approach of instruction on general techniques and attention to specifics of clothing such as, say, sleeves or collars. She surely does cover all the basics and all

the types of clothing (e. g., women's, children's)--but it is the way she does which distinguishes this manual. The first thing that strikes one is the vibrant colors and the stylish shapes of the garments. Anyone involved in the field of fashion knows how important this is in getting attention for designs. Also, in places the author uses examples of entire outfits and parts of them from top fashion designers as references for discussion and practice. A "full-pleated silk dress with wide lace trim" designed by Christian Lacroix is used as one example and exercise. There's other fashion clothing by Armani, Prada, Issey Miyake, Russell Sage, and many other top designers similarly pictured for other areas of instruction. This is especially instructive and useful. It informs readers about the details of the designs of the masters while teaching the techniques of drawing, so that the book is in some way a course on fashion design as well as drawing. Riegelman knowledgeably and succinctly discusses fabrics and their characteristics, colors, and features of models which would accentuate particular pieces of clothing. The abundance of such touches makes one feel in the know about the field to a certain degree rather than simply learning about fashion drawing from conventional examples and exercises.

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